

## DAMIEN LECOCQ

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# SENIOR ART DIRECTOR WITH OVER 10 YEARS EXPERIENCE IN ADVERTISING.

## SUMMARY

- Excellent team player and works well independently.
- Strong knowledge in digital thinking and development.
- Excellent knowledge of print and film production process.
- Excellent graphic design skills on InDesign, Photoshop, Illustrator.
- Profound ability to work efficiently in a multi-projects.
- Profound knowledge of office practices, procedures and documentation requirements.
- Self-starter, highly-motivated.

## WORK EXPERIENCE

- 2016**                    **Senior Art Director** - Freelance - NYC  
Work in team to develop integrated concepts / Supervise production of print, film and digital.  
*Agencies* - Elephant, Tribal DDB, Naked Communications, Geometry Global, People We Like.
- 2013-2015**            **Senior Art Director** - Freelance - Paris and Toronto  
Work in team to develop integrated concepts / Supervise production of print, film and digital.  
*Agencies* - Tribal DDB, BETC Euro RSCG, People We Like, Draft FCB.
- 2012 - 2012**            **Senior Art Director** - Leo Burnett - Toronto  
Work in team to develop digital concepts / Design Websites / Supervise production of websites.  
*Accounts* - Gain, Bell, Microsoft.
- 2009 - 2011**            **Senior Art Director** - JWT - Paris  
Work in team to develop integrated concepts / Present ideas to clients /  
Manage shootings with directors and photographers / Control work with designers and programmers /  
Supervise production of film, print and digital campaigns  
*Accounts* - Wilkinson, Kit Kat, Nokia, Nestle Grand chocolat, Berocca.  
*Won the pitch* - BMW.
- 2004 - 2009**            **Art Director** - BETC Euro RSCG - Paris  
Worked in team to develop advertising concepts / Presented ideas to clients /  
Managed shootings with directors and photographers / Supervised production of film and print campaigns  
*Accounts* - Canal+ TV channel, Vivendi, Evian, Sky Team, Air France, Peugeot, Granini, INPES.  
*Won the pitches* - 104 (cultural establishment), La Poste (French mail service), Scrabble (French lottery).
- 2002 - 2004**            **Art Director** - Le Singe - Paris  
Worked in team to develop advertising concepts / Presented ideas to clients /  
Managed shootings with photographers / Supervised production of print campaigns and publishing.  
*Account* - Nike.  
*Won the pitch* - Sephora (chain of cosmetics stores).
- 2000 - 2002**            **Assistant Art Director** - BETC Euro RSCG - Paris  
Assisted creative team to develop advertising concepts / Supervised production of print campaigns

## AWARDS

- 2013**                    National Advertising Awards - Gold (Mobile Category) for Springfree Jump for Safety.  
**2007**                    Art Directors Club France (Specialized Press) for Canal+ Media Management campaign.  
**2006**                    Cristal Awards (Press Magazine) for Canal+ Media Management campaign.  
**2003**                    Art Directors Club France (non-media) for Le Singe Invitation.  
**2002**                    Art Directors Club France (non-media) for Nike Battleground catalogue.

## EDUCATION

- 1996 - 2000**            French Professional Baccalaureate in Visual Communication.

## SKILLS

- Software**                Photoshop<sup>\*\*\*\*</sup> / Illustrator<sup>\*\*\*\*</sup> / InDesign<sup>\*\*\*\*</sup> / Sketch<sup>\*\*\*</sup> / After Effects<sup>\*\*</sup> / Final Cut Pro<sup>\*\*</sup>  
**Code**                     HTML<sup>°°</sup> / CSS<sup>°°</sup> / Javascript<sup>°</sup>

## LANGUAGES

- English**                Fluent.  
**French**                 Mother tongue.