

DAMIEN LECOCQ

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ACD / ART DIRECTOR IN ADVERTISING.

SUMMARY

- Excellent team player and works well independently.
- Strong knowledge in digital thinking and development.
- Excellent knowledge of print and film production process.
- Excellent graphic design skills on InDesign, Photoshop, Illustrator.
- Profound ability to work efficiently in a multi-projects.
- Profound knowledge of office practices, procedures and documentation requirements.
- Self-starter, highly-motivated.

WORK EXPERIENCE

- 2016** **ACD / Art Director** - Freelance - NYC
Work in team to develop integrated concepts / Supervise production of print, film and digital.
Agencies - Elephant, Ogilvy, Edelman, MediaMonks, Tribal DDB, Geometry Global, People We Like...
- 2013-2015** **Senior Art Director** - Freelance - Paris and Toronto
Work in team to develop integrated concepts / Supervise production of print, film and digital.
Agencies - Tribal DDB, BETC Euro RSCG, People We Like, Draft FCB.
- 2012 - 2012** **Senior Art Director** - Leo Burnett - Toronto
Work in team to develop digital concepts / Design Websites / Supervise production of websites.
Accounts - Gain, Bell, Microsoft.
- 2009 - 2011** **Senior Art Director** - JWT - Paris
Work in team to develop integrated concepts / Present ideas to clients /
Manage shootings with directors and photographers / Control work with designers and programmers /
Supervise production of film, print and digital campaigns
Accounts - Wilkinson, Kit Kat, Nokia, Nestle Grand chocolat, Berocca.
Won the pitch - BMW.
- 2004 - 2009** **Art Director** - BETC Euro RSCG - Paris
Worked in team to develop advertising concepts / Presented ideas to clients /
Managed shootings with directors and photographers / Supervised production of film and print campaigns
Accounts - Canal+ TV channel, Vivendi, Evian, Sky Team, Air France, Peugeot, Granini, INPES.
Won the pitches - 104 (cultural establishment), La Poste (French mail service), Scrabble (French lottery).
- 2002 - 2004** **Art Director** - Le Singe - Paris
Worked in team to develop advertising concepts / Presented ideas to clients /
Managed shootings with photographers / Supervised production of print campaigns and publishing.
Account - Nike.
Won the pitch - Sephora (chain of cosmetics stores).
- 2000 - 2002** **Assistant Art Director** - BETC Euro RSCG - Paris
Assisted creative team to develop advertising concepts / Supervised production of print campaigns

AWARDS

- 2013** National Advertising Awards - Gold (Mobile Category) for Springfree Jump for Safety.
2007 Art Directors Club France (Specialized Press) for Canal+ Media Management campaign.
2006 Cristal Awards (Press Magazine) for Canal+ Media Management campaign.
2003 Art Directors Club France (non-media) for Le Singe Invitation.
2002 Art Directors Club France (non-media) for Nike Battleground catalogue.

EDUCATION

- 1996 - 2000** French Professional Baccalaureate in Visual Communication.

SKILLS

- Software** Photoshop^{****} / Illustrator^{****} / Sketch^{****} / After Effects^{***} / Final Cut Pro^{**}
Code HTML^{°°} / CSS^{°°} / Javascript[°]

LANGUAGES

- English** Fluent.
French Mother tongue.